



# STEPPING UP AS A FORCE FOR GOOD.

In service to people everywhere who are caring for their families and communities — all day, every day, P&G people are stepping up and serving others as a force for good.

We are bringing trusted brands that help people clean, take care of their personal health and hygiene, and create healthy homes for their families. We are serving communities holistically with our time, talent and technical capability. And we're doing all of this while taking care of ourselves and each other — ensuring we work smartly and safely. In summary, we are stepping up to be there for those who have always been there for us.

In this unprecedented time, everything we do is guided by three core principles:

1. Protecting the health and well-being of P&G people;
2. Serving consumers around the world who count on our brands and the benefits they provide;
3. Supporting communities, relief agencies and people who are on the front lines of this global pandemic.

Taken together, they ensure P&G will be there for the employees, consumers and communities who have always been there for us.

**P&G people** take great pride in every aspect of designing, making and delivering our superior products for consumers. In all cases, we will ensure the safety of our work environments and protection of our people — this is our top priority. P&G's Purpose, Values and Principles serve as our guide, as they have for generations.

With guidance from medical professionals, we're constantly evaluating and updating the robust measures already in place to help our people who are making, handling and shipping P&G products stay safe at work. This includes temperature scans, shift rotations, queueing avoidance, and physical distancing where possible. We're performing comprehensive, methodical cleaning of all production areas,

including regular sanitization and surface disinfection that exceeds the most rigorous health authority standards.

We're also equipping and encouraging all employees to make smart, appropriate choices, such as staying at home if they feel unwell, are part of high-risk groups, or have pre-existing medical conditions. In all cases, we partner with our employees individually and proactively to ensure they feel — and are — protected and safe to serve our consumers, customers, and communities. This has never been more important, as many of our facilities are running around-the-clock to deliver our products during this period of increased demand.

Our industry-leading benefits plans play a critical role in providing P&G people with the resources they need to care for themselves and their families. From paid leave and comprehensive medical care, to flexible work arrangements and financial support, P&G people can work confidently knowing the Company stands with and behind them every day — but especially during times of crisis. It's inspiring to witness the many acts of service people are taking to support and care for each other, demonstrating creativity, flexibility, and commitment — truly P&G at our best.

Many **P&G products** are key to helping prevent the spread of COVID-19 around the world, particularly those that are used daily for cleaning and sanitizing homes, businesses and places like healthcare and assisted-living facilities. Other P&G products are critical for helping consumers maintain proper hygiene, personal safety and healthy home environments.

Trusted brands are more important than ever given the needs generated by the current crisis, the increased awareness on health and hygiene, and because people are spending more time in their homes. Personal cleansing and proper hygiene have become as fundamental to daily life as eating and sleeping. Everyone at P&G is working diligently to maintain the production, distribution and availability of all our brands, not only for consumers but also for the comfort and confidence of the medical professionals and first responders who are on the front line of the battle against COVID-19.

Beyond our brands, we have a long history of supporting communities in times of need — and we are answering the call to do even more. We're stepping up to provide the needed product donations and financial support. Our contributions of product and in-kind support now exceed \$15 million and will continue to increase as we work with communities around the world to understand how we can best serve them.

Millions of P&G products are being donated from 30 brands in more than 20 countries, with more on the way. These donations ensure that families who do not have basic access to the everyday essentials many of us take for granted, can have the cleaning, health and hygiene benefits P&G brands can provide.

Our contributions are broad-based with cash support to ensure disaster relief organizations can meet immediate needs, including hygiene education and medical equipment and supplies. We're partnering with some of the world's leading relief organizations, including the International Federation of the Red Cross, Americares and Direct Relief, and key regional organizations such as Feeding America, Matthew 25: Ministries, the China Youth Development Foundation, One Foundation, the Korea Disaster Relief Association, the United Way, and more.

P&G people across the world are stepping up to use our innovation, marketing and manufacturing expertise to directly support our communities for the greater good.

We have installed new lines to start production of hand sanitizer in five manufacturing sites around the world, using it to ensure our people can continue operating safely and sharing it with hospitals, health authorities and relief organizations. We are expanding manufacturing capacity further in additional facilities in the coming weeks and will have a capacity of at least 45,000 liters per week when fully operational.

Work is under way to produce critically needed face masks at nearly a dozen P&G manufacturing sites around the world. We're up and running already in China. We have teams working to install capacity in North America, Europe, and Asia Pacific, Middle East and Africa, and will quickly begin production in the coming weeks. This is important for several reasons:

1. It will increase the supply of masks for hospitals, first responders and other organizations by reducing market demand for production and industrial use;
2. It helps us create a safe working environment for P&G people;
3. Long term, it will allow us to directly help many communities across the globe where there is unprecedented need for protective supplies.

And we're not stopping there. Around the world, P&G people are evaluating how we can be of service to the communities who desperately need help. We're in this together and working side-by-side with retail customers, suppliers, agency partners and government officials to do our part. We're using areas of P&G capability and know-how to develop and deliver solutions to protect those who are most vulnerable. We're funding startups with innovative ideas and partnering with

established companies who have complementary capabilities. We're also using our marketing and communications expertise to encourage consumers to support public health measures to help flatten the curve and slow the spread of the virus.

We cannot predict how and when this crisis will end but we're committed to be part of the solution. We have mobilized the full capabilities of P&G and our partners to help out in this time of need, and we will be there for our employees, consumers and communities — stepping up as a force for good – however long it takes.

Thank you.

A handwritten signature in black ink that reads "David Taylor". The signature is fluid and cursive, with the first letters of each word being capitalized.

David Taylor - Chairman, President, and CEO



**STEPPING UP  
AS A FORCE  
FOR GOOD**



[BACK TO TOP](#)

**CONTACT**

**CAREERS**

**PARTNERS & INVESTORS**

Investors

Partner with us

Suppliers

**OUR COMPANY**

Leadership

Structure & Governance

Policies & Practices

Archive

Awards & Recognition

Newsroom

**HELP**

Sitemap

**LEGAL**

Privacy

Terms and Conditions

AdChoices

Do Not Sell My Personal Information

**United States**

Change location

© 2020 Procter & Gamble. All Claims valid only in the US.



