

# AMBUJA CEMENT FOUNDATION

Ambuja Cement Foundation (ACF), the CSR arm of Ambuja Cements Limited, has been at the forefront of COVID relief and has supported 2.7 million people, across multiple locations.

It has set up oxygen plants at Ambujanagar, Gujarat and Nagaur, Rajasthan and will set up two more plants at Ropar, Punjab and Chandrapur, Maharashtra. It has provided 105 oxygen cylinders and 14 oxygen concentrators across multiple locations. It has donated several vaccine-carrier boxes to CHC in Nalagarh, Himachal Pradesh to transport vaccines; provided 260 PPE kits for medical staff at Civil hospital in Ropar; medical beds, stretchers and medical kits to local healthcare centres in Punjab.

The Foundation has been very actively promoting vaccination in rural areas. In the first phase of vaccination, ACF disseminated IEC material and videos to create awareness and address rumours and myths in villages. It assisted the health department in mobilizing the vaccination drive and reached out to distant locations, supported the elderly and comorbid population in registering and followed up post-vaccination. In the second phase of vaccination, ACF created awareness among over 6.5 lakh families, while 2.23 lakh beneficiaries were registered for vaccines from ACF villages. It carried out 121 awareness sessions on the importance of masks, hygiene practices, vaccines, government policies, and safety measures, in ACF villages, benefitting 36,000 residents.

ACF has participated in the SAANS Mask project, a tripartite initiative of Cipla Foundation, CSIR-IICT and ACF, mobilizing 5 women from an SHG in Nalagarh, Himachal Pradesh with 5 trained alumni to establish a production centre for stitching high quality, affordable, scientifically tested face masks. This has served as an income generating activity for the women.