

FACEBOOK

On April 27, Mark Zuckerberg announced a \$10 million grant for emergency response efforts in light of the COVID-19 situation in the country. Facebook is partnering with organizations such as United Way Delhi and United Way Bengaluru, Swasth, Hemkunt Foundation, I Am Gurgaon, Project Mumbai and US-India Strategic Partnership Forum (USISPF) to deploy these funds to help augment critical medical supplies with 5000+ oxygen concentrators and other life-saving equipment like ventilators, BiPAP machines and to increase hospital bed capacity.

The graphic features a central illustration of two healthcare workers in full PPE. Surrounding this are four informational boxes: a \$10 million grant for emergency response, 5000+ oxygen concentrators, a Vaccine Finder tool, and the MyGov Corona Helpdesk adapted on WhatsApp. Logos for #INDUSTRYAGAINST COVID and CII (Confederation of Indian Industry) are also present.

#INDUSTRYAGAINST COVID

CII
Confederation of Indian Industry

Facebook
INITIATIVES

\$10 million
Grant for Emergency
Response Efforts

5000+
Oxygen
Concentrators

Vaccine Finder
tool launched

MyGov
Corona Helpdesk
adapted in WhatsApp

In addition, it is providing people access to authoritative information on COVID-19 symptoms and vaccines. Facebook's COVID-19 Information Centre carries the most updated and relevant information pertaining to India. Facebook has also launched a Vaccine Finder tool on the Facebook mobile app in India, in partnership with Government of India. The company has supported MyGov to repurpose their Corona Helpdesk on WhatsApp. The MyGov Corona Helpdesk provides verified information on vaccination including on efficacy and safety and allows citizens to also locate vaccination centers in their vicinity. The Helpdesk acts as a one stop resource for citizens on the latest guidance put out by the

Government of India in providing COVID relief assistance and guidelines on COVID care and COVID appropriate behaviour.