

SONY PICTURES NETWORKS (SPN)

Sony Pictures Networks (SPN) is working in partnership with various hospitals and non-profit organisations to provide relief and crucial medical supplies as part of its COVID relief initiatives. SPN has pledged INR 10 crores for grocery and ration to support the daily wage workers engaged in the film and entertainment industry, who lost their livelihoods.

SPN has contributed medical supplies worth close to INR 70 Lakhs across five hospitals in Maharashtra. These supplies included PPE kits, hand gloves, sanitation items, etc., for frontline healthcare personnel. SPN has also helped set up an oxygen supply plant in rural Maharashtra hospitals and is providing oxygen concentrators for COVID-19 patients in home quarantine.

The company has launched its wellbeing brand for its employees - ACE: Act, Care. Engage, which includes a slew of COVID-19 benefits, including mandatory leaves, scheduled downtime, COVID-19 insurance of 3 lakh above regular Mediclaim, infrastructural support for WFH, in-house counsellors, and home isolation services, ambulance and doctor services from experts, among others.